

# Call for Logo Design Contest of the International Alumni of the University of Miskolc

The Alumni Board and the International Office at the University of Miskolc, announce the opportunity to participate in the Logo Design Contest. By participation with this contest, you have the opportunity to design a logo for the International Alumni of the University of Miskolc. By participating in the contest, the entrant accepts and agrees to comply with the Official Rules.

## Contest submission timeline

The contest submission starts on **20 February 2020**. The deadline is the midnight of **15 of March 2020**. All entries must be received before the deadline. The participation within this contest is totally free of charge.

## Content of the Logo

Designing a logo representing the international students and alumni at the University of Miskolc that fulfils the following guidelines. The logo will be used for various publications and publicity purposes. All the space of creativity is yours. We are expecting a combination of imagination and professionalism.

## Submission guidelines

- All submissions must be accompanied by completed signed scanned registration and copyright forms which are included within this call.
- Acceptable design formats should be in the form of **.png** and **.jpg**. Maximum file size is 3 MB, with 300dpi resolution.
- Logo should be at least 1 inch long along the smallest side.
- Brief description of the created design background should be written in English within the registration form. Min: 10 words, Max: 100 words.
- Logos must be created by personal ideas and work (not using other's ideas/work) using a graphic designer software like Adobe Illustrator, CorelDraw, Photoshop, etc.
- Each entrant is limited to three (3) submissions as maximum.
- Designs should be submitted in two versions: Full Colour and Black & White.
- The logo data should be original and never been published before.
- Designs once submitted and accepted by the committee cannot be withdrawn/cancelled.

**Entries will only be accepted/registered via email. It should be sent all the attachments (the logos and the 2 signed forms) to both mentioned emails.**

Email addresses [rektohn@uni-miskolc.hu](mailto:rektohn@uni-miskolc.hu), [ggezaher@uni-miskolc.hu](mailto:ggezaher@uni-miskolc.hu)

## Eligibility

1. You should be a student or an alumni of the University of Miskolc and registered at the UM alumni website <https://alumniworld.uni-miskolc.hu/registration>.
2. It is acceptable to be an international or Hungarian student.
3. Erasmus students who are enrolled at the University of Miskolc for the spring semester 2019/2020 are allowed to participate as well.

## Selection criteria

All entry designs will be assessed and those that comply by the submission guidelines will be forwarded to the final selection. The final selection will be done by a committee includes members of the IRO and Alumni Board at the University of Miskolc to choose the winner.

## Prize & winner notification

- The winner will be announced during the First International Day celebration on 1<sup>st</sup> April 2020 next to announce his/her name at the University of Miskolc alumni website & Facebook.
- The winner will get a prize of **30,000 HUF** and **CERTIFICATE OF APPRECIATION** that will be delivered at the First International Day after the announcement.

## Registration Form

<b>Name</b>	
<b>Nationality</b>	
<b>Faculty &amp; University</b>	
<b>Correspondence Address</b>	
<b>Mobile Number</b>	
<b>Email</b>	
<b>Used Software</b>	
<b>About the design</b>	
<b>Other information</b>	

**Name**

**Date**

**Signature**

## **Copyright and other conditions:**

1. Entries sent once shall not be returned.
2. The final selected logo shall become the intellectual property of the IRO of the University of Miskolc and the designer shall not have any right over the same.
3. The IRO of the University of Miskolc shall have the right to use, print or reproduce the prize-winning logo in any form it deems fit.
4. The design work to be contested is a work of design that has not been published anywhere and is not a work that infringes intellectual property rights or trademarks of third parties.
5. If any nomination or winner is found to be in violation of the above applicable laws, the winning status or nomination shall be cancelled forthwith without assigning any reason. In addition, after being announced as the winner, if the design work is found as a plagiarism work, the win will be cancelled. Participants are expected to pay attention to copyright, rules and regulations in order not to cause legal problems in the future.
6. Please note that in the event of any claim, dispute and otherwise, it will be entirely the sole responsibility of the participant.
7. It is possible that the winner will be required to make adjustments or alterations to his or her design work to be finalized. If the design work fails to meet the criteria or requirements for the adjustment process, or the participant does not approve of any adjustment to his or her design work, the win will be cancelled.
8. All rights, namely copyright, property rights and user rights of design works declared as winners, shall be entirely owned by IRO UoM (including the prevalent rights set forth in the Copyright Acts of Hungary), the Participant shall not exercise any moral right to his work.
9. The final design work will be handed over to the IRO, UoM and will be used by Alumni board, UoM, Miskolc, Hungary.
10. The committee shall not provide any personal information (except name and place of study) to a third party, without the consent of the participant.

## **UNDERTAKING:**

**I accept the terms and conditions and agree to the rules and regulations. All information submitted in the registration form is correct and honest:**

**Name and Signature of the Participant**

**Date:**